



Starting Your Own Personal Training Business

\$89 + GST Early Bird - (Received at least 3 weeks prior to course)

\$99 + GST Regular Fee (Received within 3 weeks prior to course)

\$109 + GST On-Site Registration Fee

Can-fit-Pro accredited for 2 CEC's for both PTS & PDS

Course Description: (4 Hours) The workshop will teach how to start and operate a professional Personal Training business. It will include preparing a business plan, Marketing Plan & Promoting, Guide to Market Research, Ways to Promote your business, Advertising, Pricing your Service, Developing Brochures, Websites, Legal Issues & Insurance, Leases, Self-Employment Expenses & Bookkeeping.

Includes: Business Workbook and Computer Accounting Program CD

This course is also available as a one-on-one personal session to tailor the material to your specific business needs and business plan.

Please call for appointment and prices